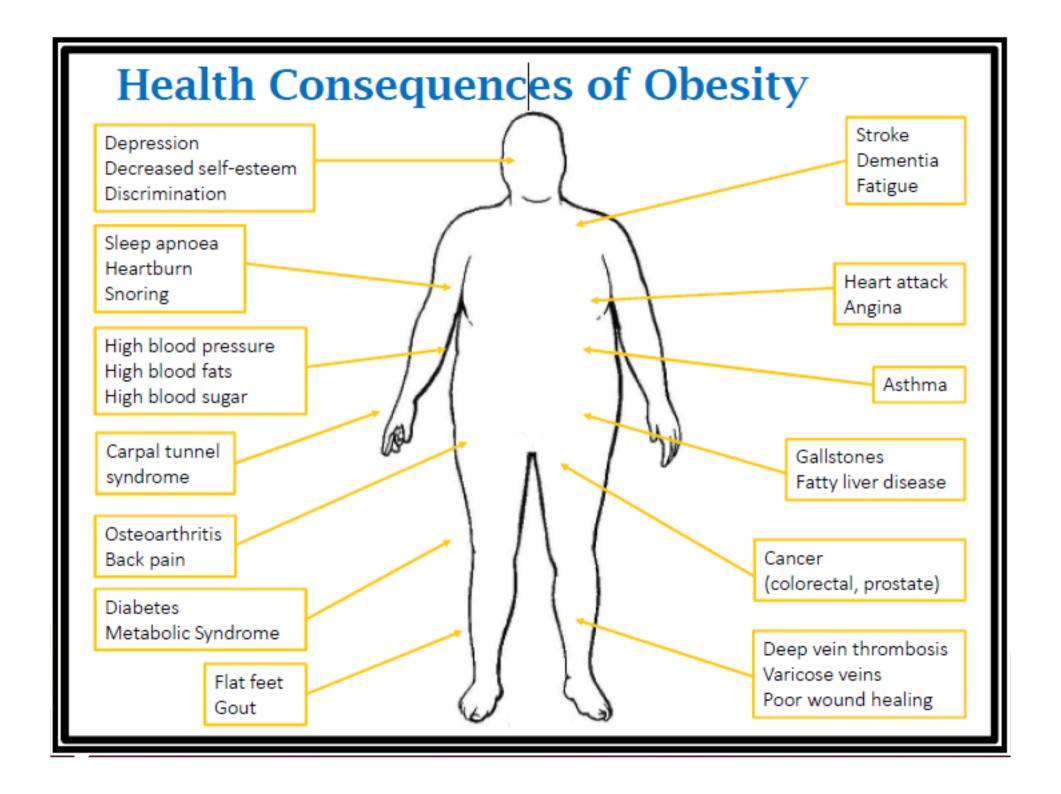


Workplace POWER

Helen Mitchell Health Services Manager Diabetes WA







Weight and Australian men

• Between 1980-2011, male obesity rates doubled

Finucane et al. (2011), Lancet

• "Over the last 30 years, the average male BMI of Australasian men is increasing faster than for men in almost all other high-income countries."

Finucane et al. (2011), Lancet

- 70% overweight/obese
- 95% inadequate F&V intake
- <15% are sufficiently active</p>

ABS (2013)





Transport Industry

- Smokers 29%
- Inadequate Fruit and Veg intake 54%
- Physical Inactivity 79%
- BMI Overweight or Obese 71%
- Waist Circumference (increased/high risk)
 - -62%







Developed by the University of Newcastle by experts in:
Obesity, Men's health, Nutrition & Physical Activity





What is Workplace POWER?

- 12 week weight-loss program implemented via the workplace.
- Initial face to face information session (75 minutes).
- Participant Pack including (handbook, logbook, DVD, pedometer and tape measure)
- Additional resources, text messages and email support and motivation.
- an evaluation framework to measure the effectiveness of the program in your organisation
- Access to health professionals at Diabetes WA for confidential questions and support





How is it different?

- Not a fad diet
- You can still drink BEER and WINE and get your weight under control
- Designed by men for men









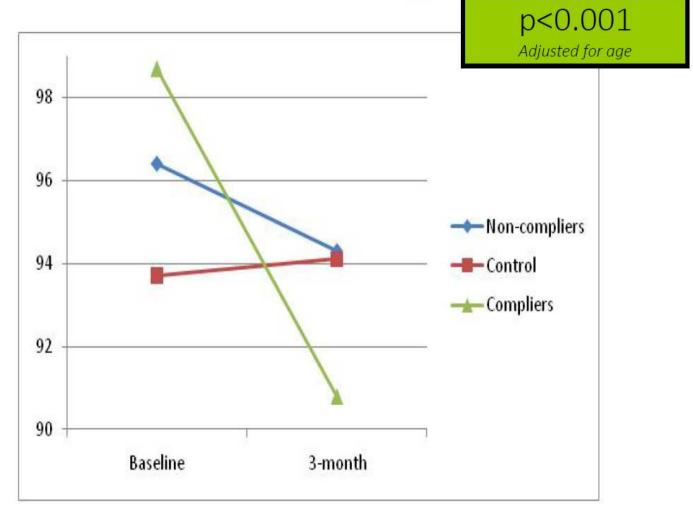


What did the blokes think?

- ..it was very basic, there was no bells, there was no whistles, I'm a straight talker, I don't want a situation where everything's made flowery. It's a case of mate, here's what we've got to do..bang, you're in or you're out, you're call."
- "just spelled everything out in black and white, there's even a maths equation. Okay this is what I can eat and know its not wishy washy kind of support stuff, its just fact and you either accept it or you don't."
- "all I did was make small changes....a lot of people just don't believe that it can be done..."

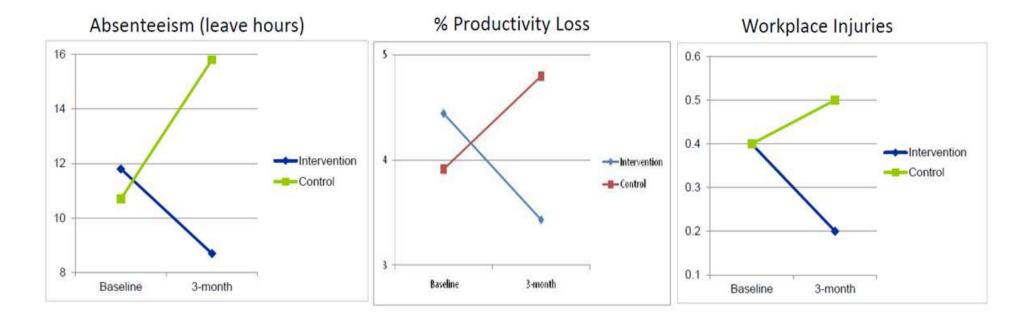


WEIGHT (kg)









Workplace POWER has demonstrated significant cost-savings and other benefits to the host organisation through:

- increased productivity,
- reduced absenteeism and,
- reduced workplace injuries.





Creating a healthier workplace

The cost of doing nothing:

 Over 88 million days are lost to the Australian economy due to absenteeism at a cost of \$27.5 billion per annum in sick leave and lost productivity





The flow on effect of a wellbeing focus

Workplaces that have embraced a culture of employee wellbeing through the implementation of wellness strategies have shown:

- Healthy workers are up to 30% more productive than unhealthy workers.
- A workplace health program can reduce absence due to sickness by 21%.
- Workers who smoke can cost businesses in terms of lost productivity due to smoking breaks and sick leave.
- Poor health increases the likelihood of industrial accidents or injuries.
- For every dollar employers invest in health promotion over a three year period, return on investment ranges from \$1.40 to \$4.70³.





A call to action: making wellness 'business as usual'

- Develop the strategy and business case for workplace wellness
- Incentivise innovation and embed a wellness culture
- Standardise indicators and measure the benefits
- Consolidate and coordinate wellness service offerings
- Share knowledge and insights of best practice wellness
- Take responsibility for personal wellness



Questions?



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