



Transafe WA are proud to host the ATA **Safety Truck** tour of WA during August and September 2016



The tour is being generously supported by



**This project is supported by the
Government of Western Australia's
Road Safety Community Grants Program.**

TOWARDS ZERO

**SPEED AND RED LIGHT
CAMERA FUNDED PROJECT**

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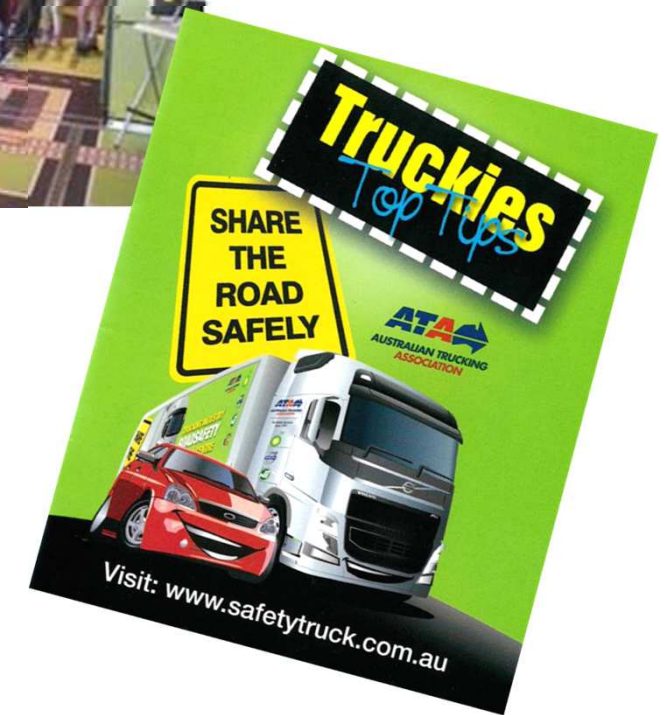


Safety Truck is the Australian Trucking Association's (ATA's) award-winning mobile education centre. The Prime Mover travels to shows, exhibitions, schools and events around Australia turning negative stereotypes into positive messages and educating all drivers on how to share the road safely with heavy vehicles.



Last year, National Transport Insurance (NTI) published figures of their claims from 2013 including multiple vehicle crashes with fatalities, in which the truck was not at fault 84 per cent of the time.

Safety Truck features entertaining, informative and interactive activities and videos demonstrating the concepts of avoiding blind spots, cutting in (braking distances) and turning vehicles as well as other safety issues such as trucks and caravans, driver distraction, and seatbelts.



With your support **Safety Truck** is also a powerful public relations device with potential to:

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- Portray a positive industry image
 - Promote industry career pathways
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Driver/ Educator Glen Schmidtke

Glen offers participants a variety of experiences:

- exploring the resources inside the trailer
- sitting inside the prime mover cab, experiencing the visibility and perspective from the driver's seat
- where possible, cars are placed in blind spots to emphasise the difficulty faced by truckers.



The WA Tour

Planning has begun:

Perth Metro and Hills

Wheatbelt

Goldfields

South-West and

Great Southern



The WA Tour

AUGUST

Avon Descent

Perth Metro school and community events tbc

Wheatbelt school and community events tbc

RAC Safe Road to Beverley Agricultural Show

Dowerin Machinery and Field Days

Goldfields Caravan and Camping Show

SEPTEMBER

Goldfields school and community events tbc

Newdegate Machinery and Field Days

Kwinana Motoplex Truck Show and Shine

Perth Metro school and community events tbc

Chittering Wildflower Festival

South-West school and community events tbc

Dunsborough Emergency Services Expo

Manjimup community event tbc

Albany community event tbc

How you can be involved:

Volunteer to assist the driver at major shows, interacting with the general public

Have your truck, driver trainer at school/community days

- Enable more through the truck cabs
- Promote career pathways and your fleet as safety focussed

Promote the tour to media and community groups in your region

Continue the work of Safety Truck in your communities after it leaves WA.



Tour Coordinator

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Thank you!

