## Transafe WA Safety Truck



Forum 22 Bunbury August 2019



### OUR MISSION

To Save Lives through Road Safety Education

Dedicated to engaging the community on safe interaction with heavy vehicles. Sharing responsibility for a future free of deaths and serious injuries on our roads.

### OUR STRATEGY



## Safety Truck UPDATE

- Transafe Team actively working to on-road by 2020
- Project Officer appointed
- Federal Funds and round 5 funding
- Unsuccessful to gain funds from The Road Trauma Trust Account as the project does not align with the current objectives and priorities

- Currently working along side to secure funds directly from the Road Safety Commission
- Sponsorship prospectus



## North West Tour LOCATIONS

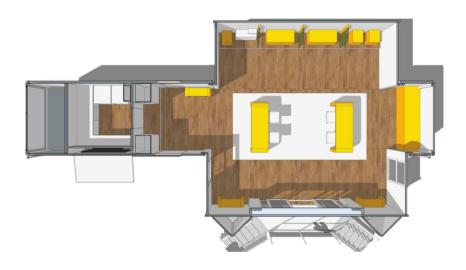
#### PROPOSED DRAFT INITERARY

- June 2020 Carnarvon, Tom Price, Auski Tourist Village,
- July 2020 Fitzroy Crossing, Halls Creek, Kununurra, Darwin, Katherine, Alice Springs
- August 2020 Karratha, Pegs Creek, Port Hedland, Broome

#### **Proposed Key Events**

- Pilbara Industry Road Safety Alliance Event
- Darwin Show
- Katherine Show
- Alice Springs Show & National Road Transport Hall of Fame
- FeNaCI Festival Karratha
- Nameless Jarndunmunha Festival, Tom Price
- Mirnutharntu Maya Trainee and Apprentices event
- Broome Rotary Event and Broome Cup

## Example of TRAILER DETAILS



#### Safety Truck Trailer Plan

The exhibition trailer will provide a perfect learning setting for school children and community being expandible on both sides allowing the space to house up to 35+ people at a time. Wheelchair access will also be provided.



#### • Example of trailer classroom

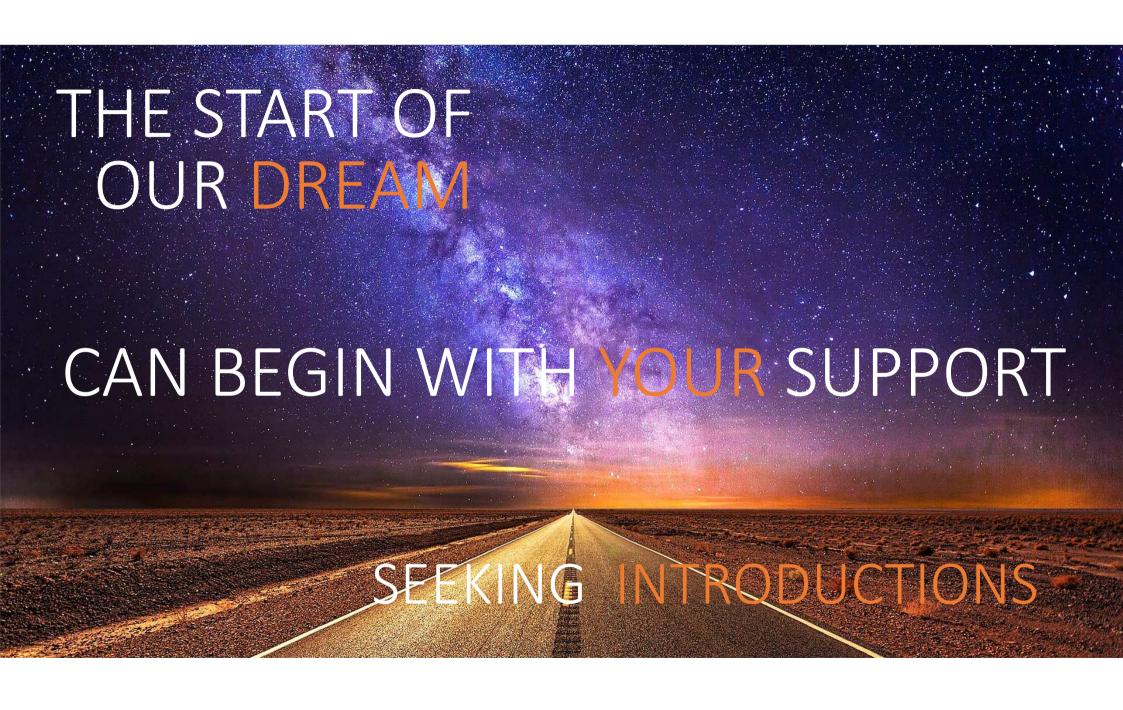
Within the Safety Truck mobile classroom we will educate using technology that caters to all learning styles including visual, tactile, auditory, and immersive learning using Virtual Reality experiences for the best learning outcomes.



# THE BEST IDEA EVER!



- Cutting edge technology
- Dynamic look and feel
- Road Safety education and key takeaways
- Research encompassing all 7 learning styles
- Accountability to partners and sponsors
- Follow up program





# GET IN TOUCH With Us ©

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